

Blue Ridge Beverage Company

Salem, VA



Project Profile (2018)



Project Summary

Blue Ridge Beverage Company, Inc., is one of the largest, full-service wholesale beverage distributors in Virginia. Blue Ridge Beverage distributes beer, wine, and non-alcoholic beverages throughout a 49-county, 16-city region from facilities in Salem, Waynesboro, Lynchburg, and Abingdon.

When Blue Ridge Beverage Company built a 40,000 square-foot warehouse expansion at its Salem headquarters, the goal was to extend the joint spacing beyond the traditional 15' to match the column lines. The columns had variable spacing, which resulted in joint spacing of 30', 60', and 70'. Extending the joint spacing would greatly reduce the impact from forklift traffic in the facility. Additionally, less joint maintenance would be needed over the life of the facility, resulting in decreased downtime, costs, and curling potential.

PREVent-C was selected as part of the solution because of its proven track record in extended joint applications. A 6-month site inspection showed very good performance with no dominant joints.

Owner: Blue Ridge Beverage Company
Engineer: Hauser-Creech, Inc.
Concrete Finishing Contractor: Adkins Concrete Inc.
General Contractor: Blair Construction
Ready-Mix Supplier: Chandler Concrete
Products: PREVent-C@500 Shrinkage-Reducing/Compensating Admixture



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